

GLOBAL ACTION PLATFORM

Thought Leadership in Action Our Global Challenge

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According to the most recent estimates, the world's population will grow to an anticipated 9-10 billion people by 2050. At the same time, the world's population is migrating into cities, with current estimates projecting 60% of the population living in urban areas.

The intersection of these two trends will result the highest percentage of human beings living in cities in human history. To put this growth in perspective, it is estimated that to provide the necessary built environment for this new urban population will require the equivalent of building a new city for one million people from the ground up every week for the next thirty-five years.

The scale and speed of this projected growth will put enormous pressure on both cities and rural areas. Leaders must work energetically to prepare for this tsunami of change.

To prepare, the world needs new, scalable urban and rural models that can accommodate the projected population shifts, and to leverage the change to usher in a new era of sustainable abundance.

GLOBAL ACTION PLATFORM

Global Action Platform is an international university-business alliance based at oneCITY to advance scalable, sustainable solutions to meet the global challenges of a world of ten billion. Our focus is on solutions for abundant food, health, and prosperity. Food and agriculture link us to the natural world; nutritious food multiplies into health; and health multiplies into prosperity. Food, health, and prosperity, in short, link and create exponential effects. The importance of these three areas is validated by the Sustainable Development Goals just announced at the United Nations, which target food, health, and prosperity as the top three global priorities.

Scalable, sustainable solutions in food, health, and prosperity are essential to meet the needs of the megacities and agricultural regions of the future.

THOUGHT LEADERSHIP AND INVESTMENTS

To advance solutions in these areas, Global Action Platform has created a collaborative platform to mobilize the world's foremost experts and executive leaders; target impact investments in innovation and businesses; leverage

technology for collaboration and data analytics; and communicate findings globally. This activity is organized through the core programs of Global Action Platform—Convene, Challenge, Connect, and Communicate.

CONVENE—annual Summits and forums to mobilize experts and executive leaders

CHALLENGE—impact investment funds to create self-sustaining, transformative solutions for food, health, and economic issues

CONNECT—smart technology collaboration groups and tools combined with data analytics

COMMUNICATE—global communications through reports, broadcast, and social media

URBAN AND RURAL LABORATORIES

Global Action Platform uses the activities above to engage the world's top experts and leaders and then applies these ideas in urban and rural "living laboratories." Applying the best ideas in rural and urban models creates an ongoing feedback loop to advance real world solutions.



ONEC1TY

oneC1TY is a global urban model being developed in Nashville, Tennessee by Cambridge Holdings as a living laboratory for nutrition, mindful healthy living, and shared value enterprise. Global Action Platform serves as the think tank and convener for the project. Located on a twenty-acre campus with a million square feet of office, residential, and retail space, oneC1TY is designed to be more than a mixed use urban development. oneC1TY is a community, a culture, defined by a set of values. The campus in Nashville serves as the prototype for a series of oneC1TY campuses to be developed in other cities around the world, and to serve as a model for how urban centers can accelerate and expand the spread of healthy diets and lifestyles and the growth of shared prosperity to accommodate the megacities of the future.

CARAGA—THE PHILIPPINES

As the nonprofit founding partner of the Global Partnership for Sustainable Solutions, Global Action Platform is also engaged in creating a comprehensive social-economic-environmental development model for large-scale rural development in the Caraga region of the Philippines. Working directly with the Indigenous People's Economic Union (IPEU), Global Action Platform and its partners are creating strategic action plans for the development of 1.2M acres of undeveloped land in the tropics. The area is expected to expand from its initial scale to some 5-10M acres, as work gets underway. The Caraga project offers the opportunity to create an approach to rural development at scale and in a way that can be replicated and used to advance the innovative food solutions to feed the world's growing population.

SUMMARY

Global Action Platform works to create a world of abundance for every person. We do this by engaging the world's top experts and leaders in the ongoing events, investments, collaborations and communications of the Global Action Platform, while applying ideas from these activities into the design and development of rural and urban models, most notably at oneC1TY-Nashville and the Caraga, Philippines. ■

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